

REVIEWER'S REPORT

Manuscript No.: IJAR-59301

Title: Sustainable Non-Fuel Retail Development at Saudi Service Stations: Energy Efficiency, Customer Experience and Commercial Performance.

Recommendation:

Accept as it is
 Accept after minor revision.....
 Accept after major revision
 Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality		✓		
Clarity		✓		
Significance		✓		

Reviewer Id:JPR-395

Reviewer's Comment for Publication.

The manuscript addresses a relevant and contemporary topic by integrating energy efficiency, customer experience, vehicle services, waste management, solar canopies, EV charging, last-mile services and QSR partnerships in Saudi service stations. The framework is well organized and provides useful KPIs and a field-validation approach. However, minor revisions are recommended to improve English grammar and sentence structure, ensure consistency in headings, tables and figures, standardize technical terminology, and carefully check the formatting and consistency of in-text citations and references. These minor corrections will improve the overall clarity and presentation of the manuscript.