

REVIEWER'S REPORT

Manuscript No.: IJAR-58992

Title: ANALYSE DES PRATIQUES DE RESPONSABILITE SOCIALE DES ENTREPRISES DANS LES BANQUES AU MALI : CAS DE LA BANQUE NATIONALE DE DEVELOPPEMENT AGRICOLE (BNDA).

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality			✓	
Clarity			✓	
Significance		✓		

Reviewer's ID: JPR-130

Detailed Reviewer's Report

Overall Evaluation

The paper discusses an important topic on Corporate Social Responsibility (CSR) in the banking sector, focusing on BNDA in Mali. The topic is relevant, and the study presents useful information about responsible financing, financial inclusion, agriculture, women's entrepreneurship, environmental protection, and community development. The qualitative case-study method is suitable for the study. However, the paper needs improvement in the methodology, literature review, data presentation, and language quality. The number of participants, sampling method, and data-analysis procedure are not explained clearly. The findings also need stronger supporting evidence. Overall, the paper has good potential but requires major revision before publication.

Strengths

- The topic is relevant and contemporary.
- The study focuses on an important issue in the banking sector.
- The objectives and research questions are clearly presented.
- The use of a case study is appropriate.
- The paper covers different dimensions of CSR.
- Stakeholder Theory and Legitimacy Theory are relevant to the study.
- The findings provide useful information about CSR practices at BNDA.
- The recommendations are practical and useful.

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- The paper clearly identifies weaknesses in employee awareness, communication, training and CSR implementation.

Areas for Improvement

1. **Methodology:** Clearly mention the number of respondents, sampling method and data-collection procedure.
2. **Data Analysis:** Explain clearly how the interview data were analyzed.
3. **Literature Review:** Add more recent studies related to CSR and banking.
4. **Research Gap:** Clearly explain what is new or different about this study.
5. **Results:** Provide stronger evidence to support the findings.
6. **Discussion:** Compare the findings with previous studies in greater detail.
7. **Theoretical Contribution:** Explain clearly how the study contributes to CSR theory.
8. **References:** Check and update the references and citation format.
9. **Language:** Correct grammatical, spelling and formatting errors throughout the paper.
10. **Keywords:** Replace the placeholder "xxxxxxxxxx" with appropriate keywords.