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REVIEWER'S REPORT

Manuscript No.: IJAR-58077

Title: Cartoon Viewing and Its Impact on School-Going Children: Evidence from Dhaka City, Bangladesh.

Recommendation:

Accept as it isYES.....

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality	✓			
Techn. Quality	✓			
Clarity		✓		
Significance	✓			

Reviewer Name: Mr. Javaid Ahmad Khan

Detailed Reviewer's Report

This research paper deeply tried to explore the impact of cartoon programs on children's behavior in Dhaka city Bangladesh. In this manuscript the Abstract is written in a detailed format in which all things have been mentioned properly such as title, methods, sample, results, etc., Also, the keywords are given properly. In the introduction part, the researcher has made link of introduction with the title and has provided the citations properly. The review of related literature is given in this manuscript properly. The Methodology is given in a proper way and the research questions or objectives are also given. Results are given properly and the discussion is in detail. However, comparison of results with the findings of previous researches is not made in this manuscript. The educational implications, limitations and further suggestions are given in this manuscript properly. Thus, this paper is accepted as it is.

Reason for Accepting As It Is

All the important sections are given well such as Abstract, Introduction, review, methodology, results etc. Researcher has provided abstract with all important things, also keywords are given. The introduction section is also good introduction with all necessary citation given. Also, in this manuscript, the review of related literature is given properly. Results are given properly with the discussion in detail. Also, the educational implications, limitations and further suggestions are given in this manuscript properly. Thus, this paper is accepted as it is.

Abstract

In this manuscript the Abstract is written in a detailed format in which all things such as sample, method, findings etc. has been mentioned properly. Also, the keywords are given properly.

Introduction

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In the introduction part, the researcher has tried to make link of introduction with the title. Also, the researcher has provided the necessary citations in introduction section properly.

Review of related literature

In this manuscript the researcher has mentioned the review of literature properly. It is essential for each and every research paper to have a section in which important studies related to the title and objectives should be mentioned.

Methodology

Methodology is given in a proper way in this manuscript. Also, the researcher has mentioned the research questions or objectives properly in this manuscript such as 1. Analyze the current pattern of cartoon viewing among school going students in Dhaka, Bangladesh. 2. Examine the effects of cartoon channels on children's behavior. 3. Explore the perceptions and opinions of parents/guardians regarding the influence of cartoon channels on children.

Results

The result section is given in a proper way in this manuscript also the findings are given in detail with statistical proofs. Also the researcher has provided the necessary graphs and pictures of data properly.

Discussion

The discussion section in this study is given properly but the researcher has not made comparisons of results with previous studies. However, the further suggestions, limitations and implications have been provided by the researcher in this manuscript by which the validity of research papers increases and becomes more effective.

Conclusion

Overall the research paper is good and important, almost all important things have been mentioned properly. Thus, this manuscript is accepted as it is.