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## REVIEWER'S REPORT

Manuscript No.: IJAR-58009

Title: **Advocacy for the Spice Route Program: Strategies for Preservation, Cultural Diplomacy, and UNESCO World Heritage Nomination.**

**Recommendation:**

- Accept as it is .....
- Accept after minor revision.....
- Accept after major revision ...✓.....
- Do not accept (*Reasons below*) .....

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality		✓		
Clarity	✓			
Significance	✓			

Reviewer's ID: JPR- 206

### *Detailed Reviewer's Report*

The study is well conducted. It addresses the topic and presents the study in an understandable discourse. The manuscript has good flow and clarity too with good explanation. The manuscript addresses a relevant and timely topic and makes a meaningful contribution to the existing literature. The research objectives are clearly stated, and the study is grounded in an appropriate theoretical and conceptual framework. The literature review is comprehensive and effectively situates the research within broader scholarly debates. The findings are presented clearly and are supported by the evidence provided. The discussion successfully links the results to the research questions highlighting both the academic and practical significance of the study.