



### REVIEWER'S REPORT

**Manuscript No.: IJAR-57345**

**Title : Economic Analysis of Jackfruit Cultivation and Marketing in Kolli Hills of Namakkal 2 District – Tamil Nadu.**

**Recommendation:**

**Accept as it is .....YES.....**

Accept after minor revision.....

Accept after major revision .....

Do not accept (*Reasons below*) .....

Rating	Excel.	Good	Fair	Poor
Originality	✓			
Techn. Quality	✓			
Clarity	✓			
Significance	✓			

**Reviewer Id: JPR-159**

**Reviewer's Comment for Publication.**

The manuscript presents a well-structured and comprehensive economic analysis of jackfruit cultivation and marketing in the Kolli Hills of Namakkal District. The study effectively examines cost and return structures, marketing channels, price spread, and key constraints faced by farmers. The methodology is appropriate, and the use of statistical tools such as BCR, regression analysis, and ANOVA strengthens the reliability of the findings. The paper provides clear evidence that jackfruit cultivation is economically viable for small and marginal farmers, while also identifying critical inefficiencies in the marketing system, particularly the dominance of intermediaries and transportation constraints.

The discussion is logically developed and well supported by relevant literature, and the conclusions are consistent with the results presented. The study offers meaningful policy implications for improving farmer income through better market linkages, value addition, and institutional support.

Overall, the manuscript is well-prepared, scientifically sound, and suitable for publication in its present form.