

REVIEWER'S REPORT

Manuscript No.: IJAR-57344

Title : Electronic National Agricultural Market (E-NAM) in India- Challenges and Opportunities an overview.

Recommendation:

Accept as it isYES.....

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality	✓			
Techn. Quality	✓			
Clarity	✓			
Significance	✓			

Reviewer Id: JPR-196

Reviewer's Comment for Publication.

The manuscript presents a comprehensive and well-structured overview of the Electronic National Agricultural Market (E-NAM) in India, focusing on its challenges and opportunities. The study effectively explains the objectives, functioning, and policy relevance of e-NAM in transforming agricultural marketing systems in India. The paper is well-supported with relevant secondary data, government reports, and literature, which enhances its academic credibility.

The inclusion of data analysis on agricultural production and minimum support prices adds empirical strength to the discussion. The use of hypothesis testing is appropriate and supports the findings with statistical evidence. The discussion section clearly identifies implementation challenges such as infrastructure limitations, awareness gaps, and stakeholder adaptation issues, while also highlighting policy-driven solutions.

The conclusion is well-articulated and aligns with the study objectives, emphasizing the importance of digital transformation in agricultural markets. Overall, the manuscript provides valuable insights for policymakers, researchers, and practitioners in the field of agricultural economics and agribusiness. It is suitable for publication in its current form without revision.