



REVIEWER'S REPORT

Manuscript No.: IJAR-57337

Title: Nexus of Indigenous Business Models and Sustainability Practices for Inclusive Growth.

Recommendation:

Accept as it isYES.....

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality	✓			
Techn. Quality		✓		
Clarity		✓		
Significance	✓			

Reviewer Id: JPR-168

Reviewer's Comment for Publication.

The manuscript offers a comprehensive and intellectually rigorous review of the relationship between indigenous business models and sustainability practices in the context of inclusive growth. The topic is highly relevant to contemporary debates on sustainable development and alternative economic paradigms, and the paper makes a valuable contribution by integrating indigenous knowledge systems into mainstream management and sustainability discourse.

The study is theoretically well-grounded, drawing effectively from diverse frameworks such as stakeholder theory, sustainability business models, resilience theory, and inclusive market approaches. The synthesis of interdisciplinary literature is coherent and demonstrates strong conceptual clarity. The discussion successfully positions indigenous enterprises as structurally aligned with regenerative and inclusive development pathways.

The paper is well-organized, with a logical flow from introduction to conclusion. The inclusion of conceptual models enhances the explanatory strength of the study. The identification of institutional challenges and enabling ecosystems adds practical relevance, while the policy and research suggestions provide meaningful direction for future work.

Although the study is primarily based on secondary literature and lacks primary empirical validation, this limitation is inherent to review-based research and does not detract from the overall contribution. The manuscript effectively highlights the importance of integrating culturally grounded economic systems into global sustainability transitions.

Overall, the paper is original, analytically strong, and significant for both academic and policy-oriented audiences. It is suitable for publication in its present form.