

Gender Identity in the Age of AI and Virtual Reality.

Abstract

This paper investigates how gender identity is being reconfigured in the contemporary convergence of artificial intelligence (AI) and virtual reality (VR). AI systems increasingly infer, classify, and generate gendered representations across domains such as visual media, health, education, and online platforms, often reproducing binary, Eurocentric, and heteronormative norms through biased training data and opaque model architectures. Recent empirical work documents systematic gender bias in large language models, recommendation algorithms, and text-to-image generators, including masculinized default outputs, stereotyped occupational depictions, and uneven error rates across gendered categories. At the same time, VR and social virtual environments afford intensified forms of embodiment and avatar-mediated presence, enabling queer, transgender, and gender-diverse users to explore, affirm, and experiment with gendered self-presentation in ways that may be inaccessible or unsafe offline. Studies of avatar gender transitions, VRChat role adoption, and LGBTQ+ communities in social VR show that virtual embodiment can both alleviate and exacerbate dysphoria, providing spaces of euphoria, social support, and self-definition, while also exposing users to harassment, exclusion, and platform-level constraints. Drawing on an interdisciplinary review of scholarship in critical data studies, AI ethics, human-computer interaction, VR research, and queer and trans studies (2020–2025), the paper develops a conceptual framework for understanding gender identity as co-produced by datafied inference and immersive embodiment. We map four key mediating processes—algorithmic classification of gender, generative representation of gendered bodies and voices, avatar design and customization, and socio-technical governance of platforms—and analyse how they interact to stabilize, negotiate, or destabilize gender categories. The paper argues that “gender identity in the age of AI and VR” is best understood as a dynamic, infrastructurally mediated relation between lived experience, embodied virtual practices, and predictive systems that continuously profile and anticipate users. On this basis, we formulate a research agenda and normative design principles aimed at (i) resisting reductive and binary gender taxonomies in AI pipelines, (ii) supporting plural, self-determined gender embodiments in VR, and (iii) building participatory governance structures that centre queer and trans expertise in the development of AI- and VR-based systems.

Keywords: gender identity; artificial intelligence; virtual reality; embodiment; queer and trans studies; algorithmic bias

1. Introduction

Gender identity in contemporary society is undergoing unprecedented transformation, shaped significantly by rapid advancements in artificial intelligence (AI) and virtual reality (VR) technologies. These emerging systems increasingly mediate how individuals perceive, express, negotiate, and validate their sense of gender, both in personal contexts and within

41 broader sociotechnical environments. AI systems engage in powerful classificatory and
42 predictive functions that infer, label, and represent gender through algorithmic processes
43 embedded in recommendation engines, biometric recognition tools, generative models, and
44 large-scale data analytics. Simultaneously, VR environments construct immersive spaces
45 where embodied presence and identity experimentation are enacted through avatars and
46 sensory simulation, enabling forms of gender expression that may transcend or challenge the
47 constraints of physical life. In this evolving techno-cultural landscape, the meaning of gender
48 is neither static nor solely biologically or socially predetermined; rather, it is increasingly
49 performed, constructed, and negotiated within digitally mediated ecologies shaped by
50 technological design, platform governance, and cultural discourse.

51 The acceleration of AI and VR integration creates both transformative opportunities and
52 substantial risks. On one hand, immersive virtual experiences allow users—especially
53 transgender, non-binary, queer, and gender-diverse individuals—to explore gender
54 embodiments and relational identities with greater autonomy, creativity, and psychological
55 safety. Social VR communities provide platforms for identity exploration, peer support, and
56 collective affirmation. On the other hand, gender representation within AI systems remains
57 deeply affected by algorithmic bias, where systems trained on historically discriminatory or
58 binary datasets reproduce limited or harmful depictions of gender. Facial recognition
59 technologies often misclassify gender-diverse individuals, generative image and text models
60 reinforce stereotypical occupational and aesthetic norms, and personalisation algorithms
61 systematically align content delivery with normative gender expectations. The result is an
62 emergent tension wherein AI tends to stabilize and institutionalize traditional gender
63 hierarchies, while VR holds potential to expand and pluralize identity expression.
64 Understanding how these technological forces intersect is critical to advancing both social
65 equity and ethical technology development.

66

67 **Overview, Scope and Objectives:**

68 This research paper offers an interdisciplinary examination of how gender identity is
69 configured, contested, and transformed in the age of AI and VR. It situates the discussion at
70 the intersection of AI ethics, human–computer interaction, queer and trans studies, virtual
71 embodiment research, and critical theories of identity. The scope of the paper encompasses
72 contemporary AI systems engaged in generative modelling, algorithmic classification,
73 predictive analytics, and automated representation, alongside VR platforms that facilitate
74 avatar-mediated presence, role adoption, and immersive interaction. Emphasis is placed on
75 understanding how technological infrastructures, design decisions, and data practices actively
76 shape lived experiences of gender rather than simply reflecting pre-existing identities. The
77 primary objectives of this work are:

- 78 (1) to critically analyse how AI systems classify, generate, and influence perceptions of
79 gender identity;
- 80 (2) to investigate how VR environments afford forms of embodiment and identity
81 experimentation that reshape self-recognition and social validation;
- 82 (3) to examine the sociopolitical and ethical implications of gendered interactions within
83 AI–VR ecosystems; and
- 84 (4) to develop a conceptual framework capable of guiding future research and informing
85 inclusive and participatory design.
- 86

87 **Author Motivations**

88 The motivation behind this study arises from a need to interrogate the socio-technical
89 processes through which digital systems increasingly define and delimit human identity. As
90 AI becomes embedded within everyday decision-making infrastructures—governing
91 employment, healthcare, education, and online communication—and as VR becomes more
92 accessible and socially immersive, the consequences for gender-diverse populations become
93 profound. The author is motivated by the recognition that technological innovation often
94 advances faster than ethical reflection or policy intervention, and by the critical necessity of
95 amplifying the voices of communities most affected by misrepresentation and exclusion. This
96 research seeks to contribute scholarly insight to ongoing debates, challenge deterministic
97 narratives around technological neutrality, and propose directions for equitable, respectful,
98 and self-determined gender futures in digital environments.

99 **Paper Structure**

100 The remainder of this paper is organized into several interconnected sections. Section 1
101 provides a comprehensive theoretical framework that integrates perspectives from gender
102 theory, embodiment studies, and critical algorithm studies. Section 2 presents an in-depth
103 analysis of AI-driven gender inference and generative representation, addressing
104 classification systems, dataset construction, and algorithmic bias. Section 3 examines VR
105 environments and avatar-based identity experimentation, highlighting empirical studies and
106 lived experiences of gender-diverse users. Section 4 explores the intersection of AI and VR,
107 analysing their co-constitutive impacts on identity formation, sociality, governance, and
108 power. Section 5 proposes an integrated conceptual model for understanding gender identity
109 in technologically mediated contexts and identifies key challenges and ethical dilemmas.
110 Section 6 outlines research implications, policy recommendations, and design principles
111 aimed at fostering inclusive technological ecosystems. The final section concludes with
112 reflections on future directions and the urgent importance of centering gender plurality in
113 emerging digital landscapes.

114 In a world where technological architectures increasingly shape personal identity and social
115 meaning, the study of gender identity within AI and VR environments is not only
116 academically significant but socially imperative. This work aims to contribute to a deeper
117 understanding of how gender is being reimagined, contested, and reconstructed through
118 digital mediation, and how more equitable futures might be envisioned and realized.

119

120 **2. Literature Review**

121 Research at the intersection of gender identity, artificial intelligence, and virtual reality has
122 expanded significantly over the past five years, revealing complex dynamics through which
123 digital technologies both constrain and enable gender expression. The existing body of work
124 can be broadly categorized into three thematic domains: (1) algorithmic gender classification
125 and generative representation in AI systems, (2) identity embodiment and avatar-based
126 participation in VR environments, and (3) socio-ethical considerations surrounding gender
127 plurality, discrimination, and inclusivity within digitally mediated ecosystems. Despite
128 growing scholarly attention, critical gaps persist regarding the integrated study of AI and VR
129 as mutually shaping infrastructures that actively participate in the negotiation of gender
130 identity. This review synthesizes major contributions across current literature, highlighting
131 achievements and identifying research limitations.

132

133 **AI, Gender Classification, and Algorithmic Representation**

134 Recent analysis has demonstrated that AI systems replicate and amplify entrenched gender
135 biases embedded within datasets, modelling strategies, and system deployment contexts. Ho
136 et al. [6] provide empirical evidence showing that AI-driven conversational platforms,
137 including large language models, exhibit systematic bias in gendered outputs, reinforcing
138 normative stereotypes and misrepresenting non-binary or gender-expansive identities. Locke
139 and Hodgdon [7] argue that generative visual AI disproportionately defaults to masculine-
140 coded representations and sexualized depictions of women, concluding that AI training
141 pipelines reproduce ideological assumptions rather than biologically or socially neutral
142 categories. Similarly, Tunjungbiru et al. [5] reveal global disparities in AI literacy and gender
143 bias awareness, demonstrating that cultural and educational environments directly influence
144 how users interpret algorithmic gender outputs.

145 Empirical studies in clinical and educational contexts confirm the real-world consequences of
146 algorithmic inequality. Currie et al. [12] document gender distortion within text-to-image
147 generation systems trained on medical datasets, showing that male-coded depictions
148 dominate professional portrayals of medical students, thereby reinforcing occupational
149 stratification. Barry and Stephenson [4] analyze epistemic injustice in generative AI, arguing
150 that the invisibility of queer and trans identities in training data produces structural forms of
151 exclusion. Shah [9] similarly emphasizes the need for digital literacy to challenge AI
152 dominance within gendered systems of power. Collectively, these studies highlight AI's
153 tendency to stabilize binary and heteronormative interpretations of gender, foregrounding the
154 urgent need for alternative data architectures.

155

156 **VR, Embodiment, and Gender Expression through Avatars**

157 Parallel research in VR foregrounds the transformative potential of immersive environments
158 for identity experimentation and psychological well-being. Zhang and Juvrud [10] show that
159 avatar customization in VRChat supports exploration of gender roles and promotes social
160 connection, enabling individuals to negotiate identity more autonomously than in offline
161 contexts. Leyns et al. [2] and Smith et al. [11] demonstrate the potential of VR-based therapy
162 and voice training applications for transgender individuals, reporting increased confidence,
163 reduced dysphoria, and improved self-affirmation in clinical and social settings. Kang and
164 Rhee [1] similarly explore avatar gender transitions on ZEPETO, noting that virtual
165 embodiment facilitates experimentation and symbolic passage for users undergoing gender
166 transitions.

167 Community-based VR research also reveals powerful emotional and social dimensions. Li et
168 al. [17] document the strength of social support networks within LGBTQ+ VR communities,
169 identifying shared emotional resilience and the creation of collective safety spaces. Freeman
170 and Acena [19] examine the politics of visibility, demonstrating how VR environments
171 provide opportunities for queer performance and relational identity. Reyes and Fisher [18]
172 identify therapeutic gains for transgender users engaging in avatar-based embodiment within
173 gaming spaces, suggesting VR's capacity to mitigate real-world marginalization. At a more
174 theoretical level, Ristola [8] frames the metaverse as a site for future queer world-building,
175 while Tacikowski et al. [20] demonstrate experimentally that body-swap experiences can
176 temporarily alter participants' internal sense of gender identity, challenging biological
177 essentialism.

178

179 **Ethical, Political, and Sociotechnical Contexts**

180 Studies within AI and ethics highlight the political nature of algorithmic systems and gender
181 formation. Buslón et al. [16] emphasize the need for gender-inclusive data governance,
182 particularly in health contexts where automated systems may misclassify patients. De Lima et
183 al. [15] provide a systematic review showing that gender bias in AI is pervasive across
184 technical domains but poorly conceptualized within regulatory frameworks. Hipólito et al.
185 [14] propose enactive AI as a transformative paradigm capable of resisting essentialist gender
186 categorization and enabling situated interaction. Bragazzi et al. [13] survey the implications
187 of generative AI for LGBTQ+ communities, foregrounding both its capacity for support and
188 the risks associated with biased representation.

189

190 **Research Gap**

191 Despite rich contributions, several gaps remain evident. First, research on AI and VR
192 typically occurs in parallel rather than through integrated theoretical or empirical analysis.
193 Much existing scholarship isolates technological effects within either AI-based classification
194 and generative modelling [4], [7], [12], [15], or VR-based experiences of embodiment and
195 sociality [1], [2], [10], [17]–[20], without sufficiently exploring how predictive algorithmic
196 infrastructures interface with immersive virtual identity construction. Second, empirical

197 studies disproportionately focus on Western sociocultural contexts, neglecting global and
198 intersectional perspectives, particularly within the Global South [5], [9]. Third, although
199 scholars identify harms in AI and opportunities in VR, little research addresses how VR
200 platforms may themselves reproduce exclusion through platform governance, access
201 inequality, or avatar design constraints. Finally, few studies propose comprehensive
202 conceptual models or actionable design frameworks linking technological architecture,
203 ethical responsibility, and lived experience.

204 The existing literature demonstrates that AI tends to stabilize and institutionalize binary
205 gender norms through classification, training data, and predictive architectures, while VR
206 provides expanded opportunities for identity plurality and self-definition. However, the
207 absence of integrated interdisciplinary frameworks leaves critical questions unanswered
208 regarding how algorithmic inference and virtual embodiment co-construct gender identity.
209 This gap underscores the need for scholarship that not only analyzes technological effects but
210 also theorizes their relational interactions and proposes inclusive, community-informed
211 design alternatives.

212 **3. Theoretical Framework and Conceptual Foundations**

213 This section develops the theoretical grounding for analysing gender identity within AI- and
214 VR-mediated environments and provides detailed conceptual definitions necessary to
215 understand how technological infrastructures interact with lived and embodied identity.
216 Drawing from gender theory, embodiment studies, queer and trans scholarship, and
217 sociotechnical systems theory, this framework positions gender not as a fixed or biologically
218 determined attribute, but as a dynamic and relational process shaped through continuous
219 interaction between individuals, social structures, cultural expectations, and increasingly,
220 computational and immersive technologies.

221

222 **3.1 Theoretical Framework**

223 **3.1.1 Gender as a Performed and Constructed Identity**

224 Foundational work in gender studies conceptualizes gender as a performative and socially
225 constructed practice rather than an inherent biological category. Gender is enacted through
226 repeated social behaviors, discursive norms, and cultural scripts that shape how individuals
227 are recognized and positioned in society. In digital contexts, performativity extends into
228 virtual spaces where identity is expressed through linguistic interaction, visual representation,
229 and embodied avatar presence. AI and VR environments thus function as arenas where
230 gender meaning is negotiated through interaction with technological systems that both enable
231 and constrain expressive possibilities.

232 **3.1.2 Embodiment and Extended Identity**

233 Embodiment theory argues that identity emerges through lived bodily experience, sensory
234 perception, and relational interaction within material environments. VR fundamentally
235 challenges traditional boundaries of embodiment by allowing users to inhabit avatar bodies

236 that may diverge from their physical forms. Through immersive sensory feedback, gestures,
237 and behavioral alignment with virtual bodies, users often experience a sense of presence and
238 embodied selfhood that can transform personal identity, emotional well-being, and self-
239 recognition. This displacement of embodiment from the physical body into virtual
240 corporeality signifies a paradigm shift where gendered experience becomes technologically
241 mediated, spatially distributed, and experientially fluid.

242 **3.1.3 AI, Datafication, and Algorithmic Classification**

243 Critical algorithm studies conceptualize AI systems as infrastructures of power that convert
244 social identity into data categories and predictive outputs. AI models infer gender through
245 facial recognition, voice profiling, biometric patterns, language patterns, and metadata
246 classification, frequently presuming binary categories as universal. These processes are
247 neither neutral nor objective; they are shaped by historical biases embedded in training data,
248 model architecture, and system deployment contexts. Gender identity becomes
249 computationally legible only insofar as it conforms to preexisting data structures, often
250 erasing or misrecognising non-binary, transgender, and gender-fluid identities. AI thus
251 participates in the production and stabilization of gender norms through algorithmic
252 inference.

253 **3.1.4 Sociotechnical Systems and Power Relations**

254 Sociotechnical systems theory emphasizes that technologies and social systems co-construct
255 one another: they are mutually shaped through design decisions, cultural values, regulatory
256 frameworks, and everyday use. AI and VR do not merely reflect gender norms but actively
257 produce and reproduce them through architecture, constraints, affordances, and governance
258 practices. Platform policies, data access, interface design, and avatar customization tools all
259 condition the visibility, legitimacy, and agency of gender-diverse users. Thus, gender identity
260 must be understood within a multilayered assemblage of technological, political, and cultural
261 forces.

262 **3.2 Conceptual Definitions**

263 To ensure clarity and analytical precision, key conceptual terms used in this research are
264 defined as follows:

265 **Gender Identity:** A deeply felt internal sense of self as male, female, both, neither, or another
266 gender position altogether, independent of biological or assigned sex. It reflects lived
267 experience and self-recognition.

268 **Gender Expression:** The outward articulation of gender through behaviour, appearance,
269 language, and social enactment, including avatar-based representation in virtual spaces.

270 **Embodiment:** The experiential sense of inhabiting a body, whether physical or virtual, shaped
271 through sensory perception, emotional cognition, and relational interaction.

272 **Avatar:** A digital body or representation used by individuals in virtual environments to
273 express identity, presence, and agency within immersive or social platforms.

274 Algorithmic Inference: The computational process by which AI models classify or predict
275 identity categories, behaviours, or preferences based on data patterns.

276 Virtual Embodiment: The psychological and sensory alignment between the user's sense of
277 self and their avatar representation, often producing changes in emotional state, identity
278 perception, and bodily awareness.

279 Digital Identity Construction: The formation and negotiation of identity within digitally
280 mediated environments, influenced by technological affordances and social interactions.

281

282 **3.3 Integrated Conceptual Model**

283 The conceptual model proposed in this paper integrates the above theories into a relational
284 framework that explains how gender identity is co-constructed through interactions between
285 AI-based inference and VR-based embodiment.

286 Component 1- Algorithmic Classification and Predictive Identity:
287 AI interprets gender through invisible computational processes that translate identity into
288 measurable data values. These systems enforce and institutionalize normative assumptions,
289 thereby shaping social expectations and identity recognition.

290 Component 2- Embodied Identity Exploration in VR:
291 In contrast to the classificatory orientation of AI, VR supports fluid identity expression
292 through avatar customization, sensory embodiment, and participatory social interactions.
293 Virtual space thus becomes a site for experimenting with forms of selfhood that may resist or
294 reconfigure normative identity boundaries.

295 Component 3- Socio-Technical Mediation:
296 Platforms act as controlling infrastructures that define the limits of identity expression.
297 Governance rules, moderation policies, voice and body customization options, and interaction
298 protocols determine what identities are visible, possible, or restricted.

299 Component 4- Lived Experience and Community Meaning-Making:
300 Users interpret technological effects through personal experience, psychological response,
301 and collective solidarity. Community practices generate new narratives of gender that may
302 reshape broader cultural understanding.

303

304 **3.4 Synthesis**

305 This integrated framework positions gender identity as a dynamic interplay between personal
306 experience, technological systems, and sociocultural environments. AI tends to classify and
307 restrict gender through predictive structures, while VR expands identity possibility through
308 embodied relational exploration. The negotiation between these forces represents a new
309 frontier in gender studies and in digital ethics, raising critical questions about autonomy,
310 recognition, and future identity architectures.

311

312 **4. Analysis of AI Systems and Algorithmic Gender Bias with Integrated Case** 313 **Perspectives**

314 This section provides a comprehensive analysis of how AI systems participate in the
315 classification, inference, and generative representation of gender identity, drawing from
316 empirical research and case examples. It examines algorithmic design structures, data
317 practices, and deployment consequences that shape the digital construction of gender. The
318 section integrates findings from existing studies while situating them within broader
319 sociotechnical and ethical implications. Where relevant, summary tables are included to
320 structure comparative insights.

321

322 **4.1 Algorithmic Gender Classification and Predictive Identity**

323 Artificial intelligence systems increasingly infer gender using multimodal data, including
324 facial recognition metrics, biometric patterns, voice characteristics, linguistic markers, and
325 behavioral analytics. These technologies claim accuracy and objectivity, yet research
326 consistently demonstrates systematic misclassification and disproportionate error rates
327 affecting transgender and non-binary individuals. Gender recognition algorithms typically
328 operate within a binary framework, reducing identity complexity to male or female categories
329 based on legacy datasets. This computational simplification functions as a form of identity
330 policing, enforcing fixed categorical boundaries and erasing forms of gender expression that
331 fall outside conventional norms.

332 Studies such as Ho et al. [6] and Locke & Hodgdon [7] indicate that algorithmic bias
333 originates primarily from uneven dataset representation, skewed labelling practices, and
334 unexamined sociocultural assumptions embedded within AI model architecture. Automated
335 gender recognition has been documented to misgender individuals with androgynous physical
336 features, racialized facial traits, or non-conforming voice patterns, leading to psychological
337 harm and social exclusion. These failures are magnified when technologies are deployed in
338 institutional environments such as education, healthcare, employment screening, and security
339 systems, where algorithmic outputs may carry legal or material consequences.

340

341 **4.2 Generative Models and Stereotyped Depictions**

342 Generative AI systems—including text-to-image models and large language models—
343 actively shape cultural perceptions of gender through synthetic media output. Studies such as
344 Currie et al. [12] and Collyer-Hoar et al. [3] demonstrate that generative models reproduce
345 occupational segregation and aesthetic stereotypes. Male-coded figures are typically
346 portrayed in authoritative, technical, or leadership contexts, while female-coded figures are
347 generated in caregiving, supportive, or sexualized imagery. These patterns persist across
348 multiple model architectures and commercial platforms, indicating that generative AI
349 amplifies dominant cultural assumptions rather than neutral representation.

350 Generative language models similarly reinforce gendered assumptions through sentence
 351 completion, occupational associations, and evaluative descriptions. The absence of queer,
 352 trans, and non-binary perspectives within training data results in the invisibility of gender
 353 plurality and produces computational erasure. In this context, AI becomes an influential
 354 cultural producer, shaping the social imagination of gender rather than merely reflecting it.

355 4.3 Sociotechnical Implications and Ethical Considerations

356 AI systems that infer and generate gendered identity representations operate within broader
 357 infrastructures of governance, surveillance, and platform capitalism. Algorithmic sorting can
 358 dictate access to digital resources, influence content exposure, or reinforce discriminatory
 359 profiling. Scholars such as Barry and Stephenson [4] argue that generative AI contributes to
 360 epistemic injustice, wherein marginalized communities lack representation in both data
 361 formation and interpretative authority. This positions AI as a technology of social regulation
 362 with ideological consequences.

363 The sociotechnical landscape is further complicated by global disparities. Tunjungbiru et al.
 364 [5] demonstrate that awareness of algorithmic bias varies substantially between regions,
 365 affecting the ability of users to recognize and confront harmful AI practices. Shah [9]
 366 emphasizes inequities in digital literacy and access, affecting the capacity of marginalized
 367 users to navigate algorithmic environments safely.

368

369 4.4 Case-Based Synthesis Summary Table

370 To support comparative understanding, the following table summarizes dominant patterns
 371 identified across key empirical studies.

372 Table 1. Systematic Patterns in AI-Driven Gender Representation and Classification

Domain of AI System	Research Findings	Primary Source Examples	Key Consequences
Gender Classification (facial, voice, biometric models)	High misclassification rates for transgender, non-binary, and racialized identities; binary operational logic	Ho et al. [6], Locke & Hodgdon [7], De Lima et al. [15]	Psychological harm, exclusion from services, institutional discrimination
Generative AI (text-to-image & language models)	Reproduction of gender stereotypes; underrepresentation of gender-expansive identities	Collyer-Hoar et al. [3], Currie et al. [12], Barry & Stephenson [4]	Cultural stereotyping, symbolic erasure
Healthcare & Educational Deployments	Bias in representation and decision support systems	Currie et al. [12], Buslón et al. [16]	Diagnostic inaccuracy, reduced trust

Sociotechnical & Global Contexts	Limited cultural diversity in datasets and design participation	Tunjungbiru et al. [5], Shah [9]	Inequitable algorithmic governance
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373 Table 1: Systematic Patterns of Algorithmic Gender Representation and Classification in
374 Contemporary AI Systems

375 4.5 Section Synthesis

376 The analysis demonstrates that AI systems exert significant influence over how gender
377 identity is categorized and culturally reproduced. Far from being neutral computational tools,
378 these systems operationalize gender through predictive logics grounded in restrictive and
379 binary assumptions. While VR environments offer potential sites of identity liberation, AI
380 tends to regulate identity through classification and representation. The interaction of these
381 forces leads to new forms of identity negotiation, resistance, and conflict, which require
382 deeper investigation at the intersection of technical design, social impact, and ethical
383 accountability.

384

385 5. Virtual Reality, Embodied Identity, and Avatar-Mediated Gender Expression

386 Virtual Reality (VR) environments constitute powerful socio-technological spaces where
387 gender identity is explored, embodied, negotiated, and affirmed in ways that extend beyond
388 the constraints of physical life. Unlike AI systems that tend to infer and categorize gender
389 through algorithmic classification, VR offers immersive, phenomenological spaces of self-
390 construction through avatar embodiment and participatory social interaction. This section
391 examines how VR facilitates psychological, social, and experiential dimensions of gender
392 identity, drawing from empirical studies and community practice. It further contrasts VR's
393 identity-expansive possibilities with the regulatory tendencies of AI systems described in
394 Section 4, establishing VR as a vital counter-space of gender plurality, creativity, and
395 resilience.

396 5.1 Virtual Embodiment and Identity Construction

397 At the core of VR's identity-forming potential is the experience of virtual embodiment—
398 where users inhabit and psychologically integrate with an avatar body distinct from their
399 physical form. Research such as Tacikowski et al. [20] demonstrates that immersive body-
400 swap experiences can temporarily shift internal perceptions of gender identity, revealing
401 identity as pliable rather than fixed. This cognitive and affective transformation emerges from
402 the perceptual alignment between physical and virtual movement, producing a sense of
403 presence and selfhood within a virtual body.

404 For transgender, non-binary, and gender-expansive individuals, virtual embodiment provides
405 access to gender confirmation, euphoria, and self-recognition that may be inaccessible in
406 offline environments due to social, cultural, medical, or financial constraints. Reyes and
407 Fisher [18] found that transgender participants who engaged in avatar-based identity
408 experimentation experienced therapeutic relief, emotional empowerment, and increased

409 clarity regarding their own identity journeys. This suggests that VR functions not simply as a
410 technological tool but as a psychosocial space of becoming.

411 **5.2 Avatar Design, Customisation, and Gender Expression**

412 Avatar creation is a central mechanism through which VR users articulate gender expression.
413 Unlike AI classification systems, which constrain identity through computational categories,
414 avatar construction enables users to design self-representations with intentionality, variation,
415 and embodiment fluidity. Zhang and Juvrud [10] illustrate that VRChat users employ avatars
416 as symbolic extensions of selfhood, using virtual form, voice, gesture, and interaction to
417 enact gender identity beyond material limits. Kang and Rhee [1], in their study of the
418 ZEPETO platform, demonstrate how visual transformation through avatar customization
419 functions as a symbolic process of gender transition, allowing safe experimentation before or
420 during real-world transitioning.

421 VR platforms that support extensive customisation enable identity fluidity across multiple
422 embodiments, reflecting forms of gender that shift situationally or emotionally. This contrasts
423 materially with AI-based systems that penalise inconsistency or ambiguity. The expressive
424 potential of avatars allows users to resist static identity classifications and perform dynamic
425 relational identity through movement, interaction, and aesthetic choices.

426 **5.3 Community, Social Support, and Collective Identity**

427 VR ecosystems also facilitate collective identity construction, where users engage in shared
428 narrative worlds that foster belonging and emotional solidarity. Li et al. [17] document how
429 LGBTQ+ communities in VR create affective safety networks that enable vulnerability,
430 mutual care, and resilience. Community formation in social VR relies on participatory
431 presence rather than externally assigned identity labels, enabling inclusive practices that
432 contrast with algorithmic profiling in AI.

433 Freeman and Acena [19] explore embodied visibility within queer VR spaces and argue that
434 identity performance in VR disrupts normative expectations and produces alternative cultural
435 imaginaries. VR communities function as sites of resistance against offline discrimination,
436 offering spaces where individuals can articulate their identity without fear of surveillance or
437 policing. These findings underscore VR's role in supporting emotional well-being,
438 psychological safety, and identity affirmation.

439 **5.4 Therapeutic, Educational, and Clinical Applications**

440 Beyond social and expressive dimensions, VR has proven effective as a therapeutic tool for
441 transgender and gender-diverse populations. Leyns et al. [2] and Smith et al. [11] demonstrate
442 that VR-based voice training improves speech confidence and reduces gender dysphoria. By
443 integrating multisensory feedback and repetitive practice in safe environments, VR supports
444 users in aligning voice with internal gender identity, addressing a widespread challenge
445 experienced within offline clinical environments. VR's capacity to scaffold gender-affirming
446 experiences highlights the technology's wider relevance across education, health, and
447 rehabilitation.

448 **5.5 Challenges, Limitations, and Platform Constraints**

449 Despite VR’s transformative possibilities, challenges persist. VR platforms may reproduce
450 exclusion and harassment through inadequate governance, limited safety mechanisms, and
451 avatar design restrictions. Ristola [8] warns that VR ecosystems risk becoming extensions of
452 normative power unless community-responsive design principles are implemented. Platforms
453 that restrict non-binary avatar options or enable harassment through weak moderation can
454 undermine VR’s liberatory potential. Access inequality—including economic barriers and
455 hardware limitations—also restricts participation, particularly among marginalized
456 communities.

457 **5.6 Comparative Insight: AI vs. VR in Gender Identity Formation**

458 To further clarify the contrast between AI and VR in gender identity mediation, the following
459 comparative table is included:

460 Table 2. Comparative Dynamics of AI and VR in Gender Identity Mediation

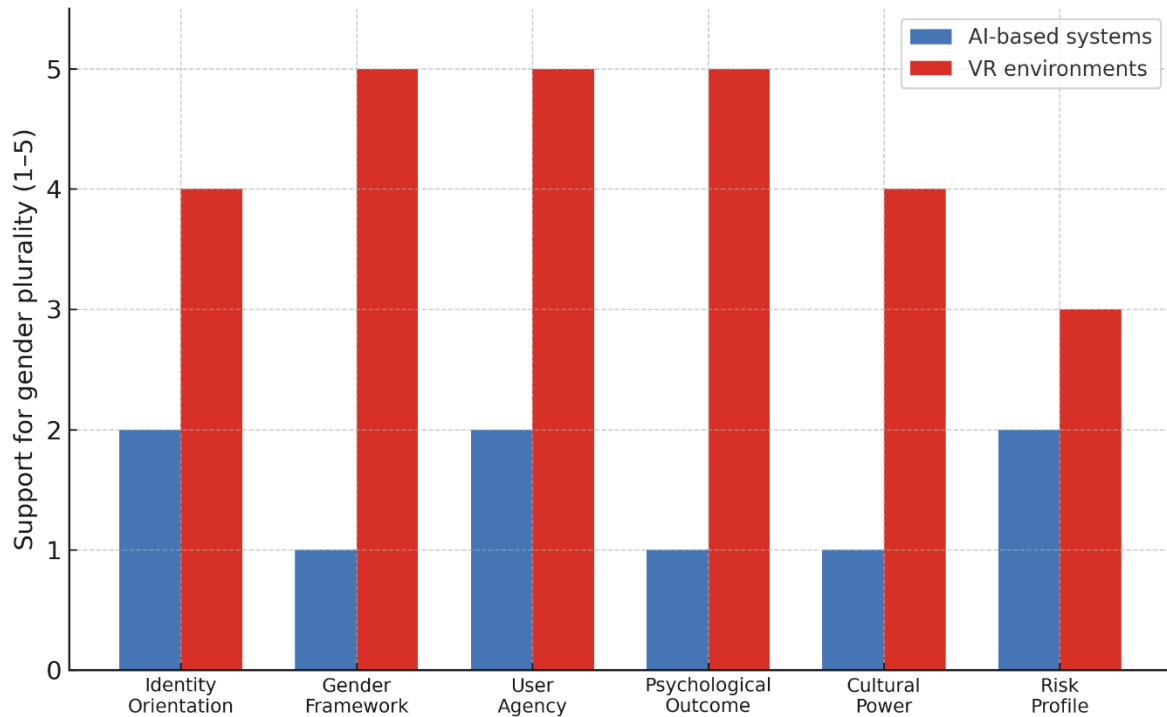
Dimension	AI-Based Systems	VR-Based Environments
Identity Orientation	Classification, prediction, and labeling	Embodiment, performance, and self-definition
Gender Framework	Binary and reductive	Plural, fluid, and self-crafted
User Agency	Limited—external interpretation by system	High—internal expression and experimentation
Psychological Outcome	Misrecognition, stereotyping, exclusion	Euphoria, affirmation, therapeutic potential
Cultural Power	Reinforces normative hierarchies	Enables counter-cultural identity formation
Risk Factors	Surveillance, misclassification, erasure	Harassment, moderation failures, access disparity

461 Table 2: Comparative Framework of Identity Mediation between AI and VR Systems

462

463 **5.7 Section Synthesis**

464 VR provides transformative spaces for the construction, exploration, and affirmation of
465 gender identity through embodied presence, expressive avatar design, and supportive
466 community interaction. Unlike AI technologies that stabilise gender through algorithmic
467 control, VR encourages identity plurality and human agency. The contrast between these
468 systems introduces a critical tension: as AI attempts to fix identity through computational
469 inference, VR opens identity to experiential becoming. Understanding the intersection of
470 these forces is essential for developing inclusive, ethical, and community-centered digital
471 futures.



472

473 Figure 1. Comparative positioning of AI-based systems and VR environments across six
 474 dimensions of gender identity mediation, using a conceptual 1–5 scale of support for gender
 475 plurality and user well-being.

476

477 **6. Integrated Analysis: Co-Constitution of Gender Identity by AI and VR**
 478 **Technologies**

479 This section synthesizes insights from Sections 4 and 5, presenting an integrated
 480 understanding of how AI and VR jointly shape contemporary experiences of gender identity.
 481 While AI frequently acts as a regulatory force through algorithmic classification and
 482 normative representation, VR operates as a space of embodied self-fashioning and identity
 483 exploration. Their convergence in emerging metaverse infrastructures, immersive social
 484 platforms, and predictive personalisation ecosystems forms a multilayered sociotechnical
 485 environment in which gender identity is both constructed and contested.

486 **6.1 Technological Co-Constitution of Gender**

487 AI and VR increasingly interact within unified digital systems—AI powers detection,
 488 moderation, personalisation, and generative content in virtual platforms, while VR provides
 489 the spatial and experiential fabric for identity practices. This co-constitution can reshape
 490 gender identity in three principal ways:

491 **1. Predictive Structuring of Experience**

492 AI filters and curates content in VR environments, often reinforcing stereotypical or
 493 binary gender norms through recommendation engines and personalized interfaces.

494 Thus, even within freeform avatar spaces, identity expression may be influenced by
495 computational predictions of what a user's gender *should* be.

496 **2. Embodied Resistance and Reimagination**

497 VR enables lived challenges to algorithmic norms by allowing individuals to express
498 identities that are misrecognized or erased in AI systems. Users may adopt avatars that
499 contradict AI-inferred classifications, asserting autonomy over self-definition.

500 **3. Feedback Loop Between Representation and Experience**

501 AI-generated gender representations contribute to cultural expectations that influence
502 how users craft avatars and perceive others in VR, while VR-driven trends in identity
503 expression create new visible gender practices that may eventually permeate AI
504 training datasets.

505 These reciprocal dynamics reveal gender identity as an **infrastructural relation**, formed at
506 the intersection of lived experience, technological logics, and community practices.

507 **6.2 An Integrated Conceptual Model**

508 The conceptual model proposed here outlines four interlinked layers that mediate gender
509 identity in the digitally immersive age:

510 **1. Algorithmic Inference Layer**

511 Defines identity through classification and prediction
512 (AI functions: gender recognition, profiling, generative representation)

513 **2. Embodiment and Expression Layer**

514 Performs identity through avatar design and virtual corporeality
515 (VR functions: customization, presence, social interaction)

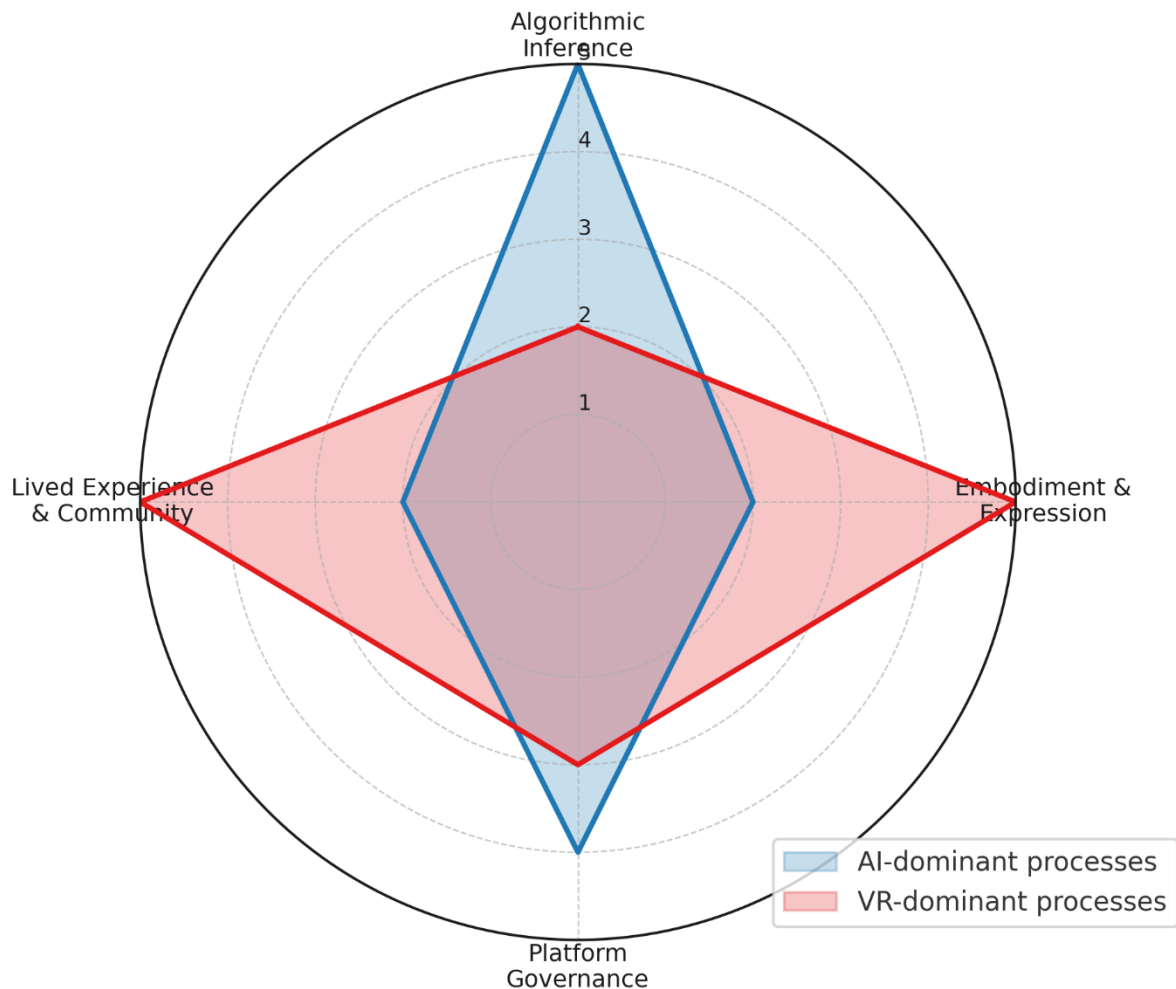
516 **3. Platform Governance Layer**

517 Regulates what identities are allowed, visible, or marginalized
518 (Moderation systems, safety protocols, affordance design)

519 **4. Lived Experience and Community Layer**

520 Interprets technological constraints and generates new social meaning
521 (Peer support, resistance, cultural world-building)

522 Gender identity emerges from the **tensions and alignments** between these layers, each
523 carrying a different form of power over identity recognition and experience.



524

525 Figure 2. Integrated conceptual model showing relative influence of AI-dominant and VR-
 526 dominant processes across four layers: algorithmic inference, embodiment and expression,
 527 platform governance, and lived experience and community.

528 **6.3 Socio-Ethical Challenges**

529 Several core challenges arise from the merging of algorithmic identity inference and
 530 immersive identity performance:

531 **• Misclassification and Misrecognition**

532 Users may be forced into normative identity categories for access or verification,
 533 undermining autonomy.

534 **• Surveillance and Data Extraction**

535 Gender-related behavioral data in VR (gesture patterns, voice modulation, interaction
 536 preferences) can be exploited by commercial AI systems for profiling.

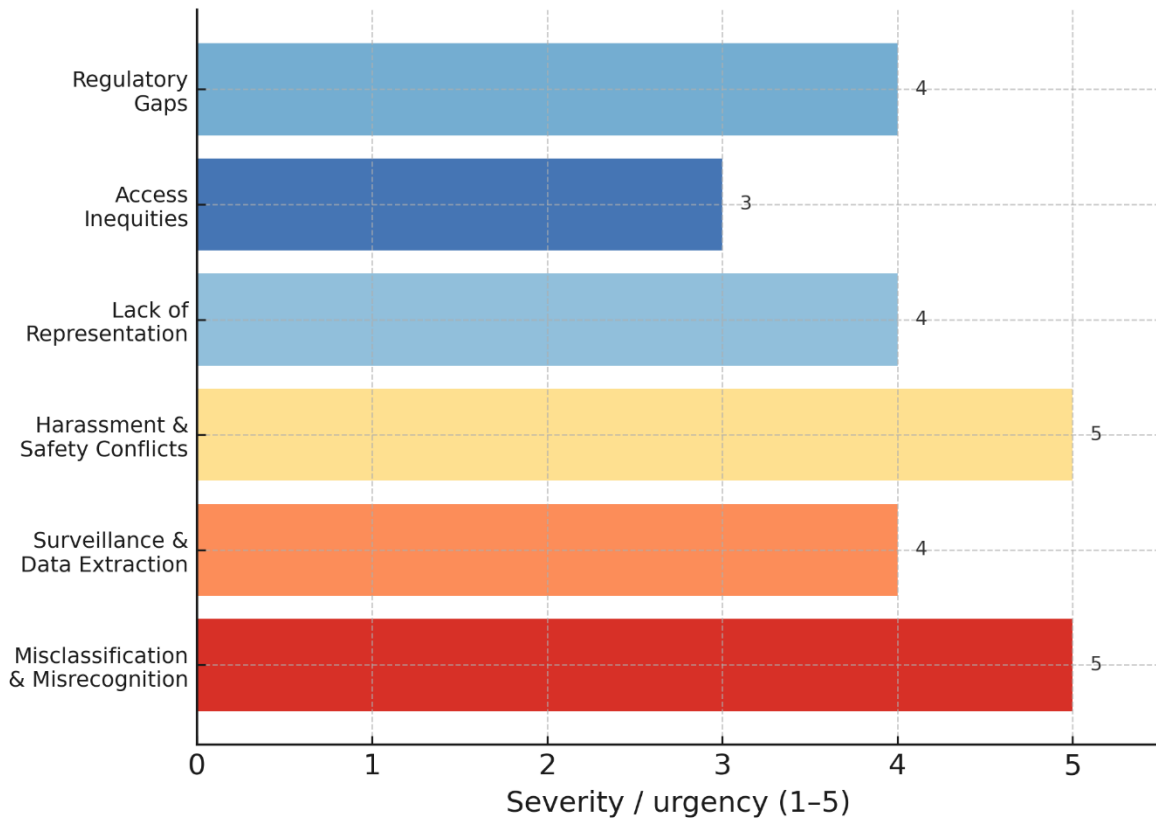
537 **• Harassment and Safety Conflicts**

538 VR's freedom of expression coexists with heightened exposure to harassment, particularly for
 539 gender-diverse individuals, while AI moderation tools often misidentify the victim rather than
 540 the aggressor.

541 • **Lack of Representation in Design and Policy**

542 Exclusion of queer and trans expertise from technology development perpetuates system-
543 level bias.

544 Together, these issues reveal a pressing need for **intersectional AI ethics** and **participatory**
545 **VR design** attuned to the lived realities of gender-diverse users.



546

547 Figure 3. Conceptual assessment of the relative severity and urgency of key socio-ethical
548 challenges at the intersection of AI, VR, and gender identity (1–5 scale).

549 **6.4 Research Implications and Future Directions**

550 A forward-looking research agenda must bridge technical development with social inquiry:

551 1. **Non-Binary Computational Frameworks**

552 Develop AI architectures that allow gender fluidity, self-determination, and refusal of
553 categorization.

554 2. **Inclusive and Repair-Oriented Data Practices**

555 Expand datasets to reflect gender diversity while protecting privacy and safety.

556 3. **Ethical Governance of Immersive Social Identity**

557 Embed protective structures against harassment, coercion, and exploitative profiling
558 in VR platforms.

559 4. **Co-Design with Affected Communities**
560 Ensure queer, trans, and non-binary individuals have decision-making roles in
561 technology development.

562 5. **Empirical Longitudinal Studies**
563 Examine how long-term engagement with identity technologies affects psychological
564 well-being, self-concept, and social integration.

565 Future scholarship must emphasize **collaborative, multidisciplinary methods**, integrating
566 HCI research, algorithm auditing, critical data studies, clinical psychology, and community-
567 based design.

568 **6.5 Section Synthesis**

569 AI and VR represent two contrasting yet interconnected forces in the reconfiguration of
570 gender identity. AI systems tend to reproduce social norms through classification and
571 generative representation, while VR enables lived challenges to those norms through
572 embodied exploration and community support. Their interaction creates a complex identity
573 ecology where gender is continuously negotiated within sociotechnical boundaries.

574 To support equitable digital futures, it is necessary to **reimagine identity infrastructures**
575 that respect self-determined gender, support expressive plurality, and redistribute authority
576 from predictive systems to lived experience.

577 **7. Specific Outcomes, Persistent Challenges, and Future Research Directions**

578 This section synthesizes the core findings of the research while outlining remaining
579 challenges and emergent avenues for future investigation. Building upon the integrated
580 analytical framework developed in Sections 4–6, the outcomes of this study reveal the
581 multifaceted ways in which AI and VR technologies shape gender identity, both enabling
582 transformative expressions of selfhood and reinforcing structural constraints.

583 **7.1 Specific Research Outcomes**

584 1. **AI and VR play distinct yet interconnected roles in gender identity formation**
585 AI often constrains gender identity through algorithmic classification and generative
586 representation, operating within normative paradigms that reduce identity to binary
587 categories. In contrast, VR provides embodied, immersive spaces for identity
588 experimentation, enabling autonomy and self-determined expression. Together, these
589 technologies constitute a dynamic, co-constitutive identity environment.

590 2. **Algorithmic governance influences identity recognition and cultural meanings**
591 Gender representation in AI systems is heavily influenced by data composition,
592 technological design, and platform-level governance. These systems frequently
593 reproduce gender stereotypes, intensifying misrecognition and exclusion for
594 transgender and non-binary individuals. VR environments, although more flexible, are
595 not exempt from governance issues that affect safety and access.

596 3. **Virtual embodiment facilitates psychological affirmation and community**
597 **resilience**

598 Empirical research indicates that avatar-based identity experimentation and social
599 presence in VR promote emotional well-being, agency, and belonging, particularly
600 among gender-diverse users navigating identity consolidation or transition. VR thus
601 functions as a psychosocial support environment rather than merely a recreational
602 space.

603 4. **Identity development occurs within complex sociotechnical ecosystems**

604 The study demonstrates that gender identity emerges at the intersection of
605 technological infrastructures, individual lived experience, community practices, and
606 cultural norms. Identity is neither technologically determined nor purely self-defined
607 but is negotiated through feedback cycles between algorithmic inference and
608 embodied digital practice.

609 **7.2 Persistent Challenges**

610 Despite positive potential, significant barriers remain:

- 611 • **Algorithmic misclassification and imposed identity categories** continue to marginalize
612 gender-diverse individuals in AI systems.
- 613 • **Surveillance and exploitative data extraction** risk converting intimate identity
614 information into commercial or institutional control.
- 615 • **Harassment, hostile interaction, and weak platform governance** threaten psychological
616 safety within VR.
- 617 • **Lack of diverse representation in technology development** sustains systemic bias.
- 618 • **Access inequities**, including financial constraints and hardware limitations, exclude
619 marginalized populations from VR's benefits.
- 620 • **Absence of regulatory frameworks** that address the intersection of AI profiling and
621 immersive identity embodiment.

622 These challenges reveal the necessity of multidisciplinary policy formation, ethical
623 accountability, and community-centered design.

624 **7.3 Future Research Directions**

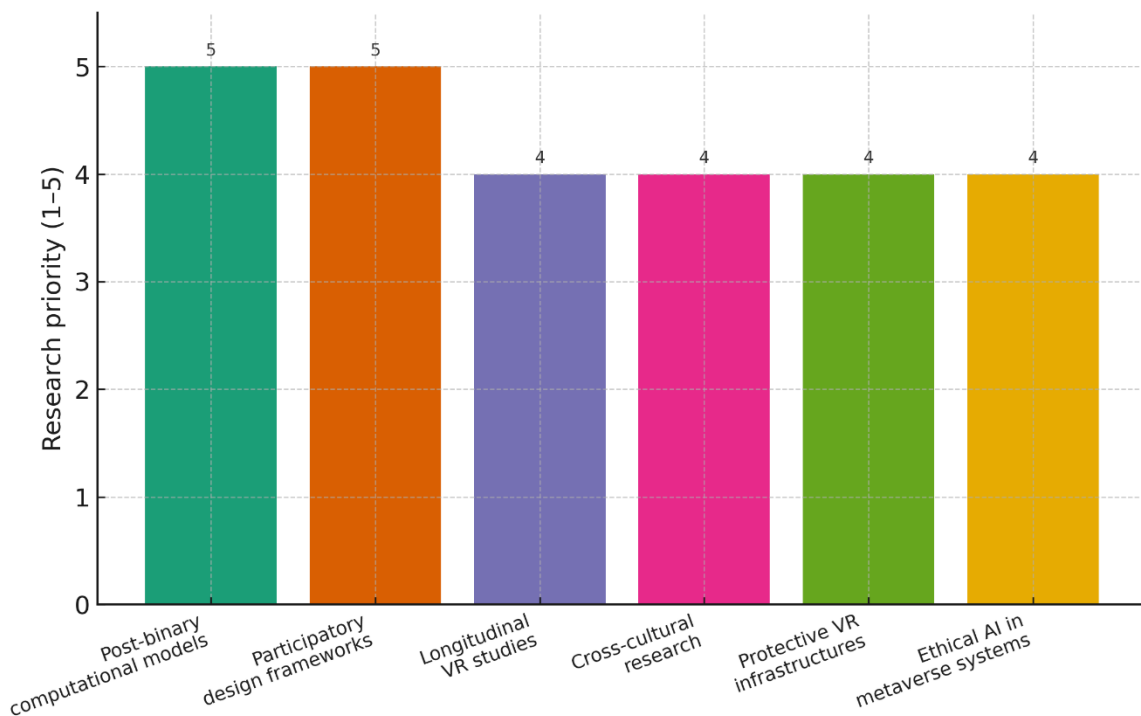
625 Future scholarship must address methodological, technical, and ethical gaps, including:

- 626 1. **Development of post-binary computational models** enabling gender fluidity and
627 self-declaration without enforced categorization.
- 628 2. **Participatory design frameworks** that integrate queer and trans expertise into
629 decision-making, governance, and data standards.
- 630 3. **Longitudinal studies** investigating how prolonged engagement with VR influences
631 identity formation, social integration, and mental health outcomes.
- 632 4. **Cross-cultural research** to explore how different sociopolitical contexts shape digital
633 identity experiences.

634 5. **Design of protective VR infrastructures**, including automated safety systems,
635 harassment prevention tools, and identity-affirming avatar interfaces.

636 6. **Research into ethical AI integration within metaverse systems**, reducing the risk of
637 predictive identity policing.

638 The future of identity technologies depends on sustained collaborative engagement across
639 technical development, social science analysis, community activism, and ethical governance.



640

641 Figure 4. Conceptual prioritisation of key future research directions for gender identity in AI-
642 and VR-mediated environments (1–5 scale).

643

644 **Conclusion**

645 The convergence of artificial intelligence and virtual reality represents a transformative
646 dimensional shift in how gender identity is lived, understood, and negotiated within digitally
647 mediated environments. AI systems exert powerful influence through algorithmic
648 classification and generative representation, structuring how gender is socially recognized
649 and culturally reproduced. Virtual reality, by contrast, enables embodied identity exploration
650 through avatar mediation, immersive presence, and affective community support, offering
651 expansive possibilities for self-determination, psychological affirmation, and social
652 connection.

653 The study demonstrates that gender identity in the age of AI and VR cannot be
654 conceptualized as a stable inherent characteristic; instead, it must be understood as a
655 dynamic, relational, and technologically co-constructed process. The dual forces of constraint
656 and liberation produced by algorithmic governance and virtual embodiment create new

657 terrains of identity negotiation, where users navigate between predictive categorization and
658 embodied self-fashioning.

659 This research underscores the urgent need for inclusive system design, ethical accountability,
660 and policy frameworks that center the lived experiences and expertise of transgender, non-
661 binary, and gender-diverse communities. Without intentional intervention, AI risks
662 institutionalizing reductive gender stereotypes, while VR risks replicating digital forms of
663 harassment and access inequality. Yet with thoughtful implementation, these technologies
664 hold the potential to reimagine identity infrastructures rooted in plurality, autonomy, and
665 dignity.

666 The future of gender identity will increasingly unfold across immersive and algorithmic
667 spaces. Ensuring that the future advances equity, freedom, and self-determination is both a
668 scholarly responsibility and a collective social imperative.

669

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