



REVIEWER'S REPORT

Manuscript No.: IJAR-56727

Title: **Indian Cinema – Socio-Cultural Aspects as per Representation.**

Recommendation:

Accept after minor revision.....

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality		✓		
Clarity	✓			
Significance		✓		

Reviewer Name: Faheem Abdul Muneeb

Reviewer's Comment

This manuscript explores the role of Indian cinema as a medium reflecting and shaping socio-cultural realities, with particular attention to representations of gender, caste, religion, regional diversity, and globalization. The paper attempts to trace shifts in cinematic narratives from reinforcing traditional norms to increasingly challenging them, especially in the 21st century.

The topic is relevant and significant within film studies and cultural sociology, particularly given the central role of cinema in shaping public discourse in India. The manuscript identifies important thematic areas such as women's empowerment, caste representation, and religious plurality, and acknowledges the evolving nature of cinematic storytelling across decades.

Scientific Contribution and Empirical Strength

The manuscript provides a broad overview of socio-cultural themes in Indian cinema and highlights key transitions, particularly the shift from stereotypical portrayals toward more complex and critical narratives. The discussion on gender representation is one of the stronger aspects, especially the observation that recent films portray women as independent and central to the narrative rather than confined to traditional roles.

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Similarly, the attention to caste representation and the critique of the “upper-caste gaze” reflects an awareness of important debates within Indian film discourse. The mention of films addressing caste discrimination and inter-caste relations indicates an attempt to engage with contemporary developments.

However, the overall contribution remains largely descriptive rather than analytical. The arguments are presented in a generalized manner without sufficient depth or critical engagement. The manuscript frequently lists examples of films and themes but does not systematically analyze them or connect them to theoretical frameworks. There is also no clear empirical or methodological basis for the “comparative study” mentioned in the conclusion, which weakens the credibility of the claims.

Methodology and Analytical Approach

The manuscript does not clearly articulate a research methodology. Although it refers to a “comparative study of films from different decades,” there is no explanation of how films were selected, what criteria were used for comparison, or how the analysis was conducted.

The absence of a defined methodological framework makes the paper appear more like a narrative overview than a structured academic study. Additionally, there is limited engagement with theoretical literature in film studies, cultural studies, or sociology that could support and deepen the analysis.

Clarifying the analytical approach and incorporating a more systematic framework would significantly strengthen the academic rigor of the paper.

Structure, Style, and Presentation

The manuscript lacks a coherent academic structure. While it includes an introduction and conclusion, the main body is presented largely in bullet-point format, which is not suitable for a research article. The points themselves are often fragmented and lack logical flow, making the argument difficult to follow.

There are also noticeable issues with language and presentation, including repetition in the introduction, grammatical errors, inconsistent formatting, and typographical mistakes. The references section is very limited and does not adequately support the breadth of claims made in the paper.

The title reflects the general theme of the manuscript, but a more precise and academically framed version could improve clarity. A suggested revision is:

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Socio-Cultural Representation in Indian Cinema: A Contemporary Analysis

Final Recommendation

The manuscript addresses an important and relevant topic, but in its current form it remains underdeveloped in terms of analytical depth, methodological clarity, and academic presentation. The paper would benefit from substantial restructuring, clearer articulation of research design, deeper engagement with theory, and refinement of language.

However, given the relevance of the topic and the potential of the argument, the manuscript can be considered for publication after minor revisions focusing on improving structure, strengthening analysis, and enhancing clarity.

Decision: Accepted with minor revisions.