

REVIEWER'S REPORT

Manuscript No.: JNBMS-036

Title: ORGANIZATIONAL AGILITY AND BUSINESS PERFORMANCE IN A RAPIDLY CHANGING MARKET ENVIRONMENT.

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality		✓		
Clarity		✓		
Significance		✓		

Reviewer Id: JPR- 486

Reviewer's Comment for Publication.

The manuscript is well-organized and presents a relevant discussion on organizational agility and business performance. The conceptual framework is clear, but minor improvements are needed in strengthening analysis and supporting arguments with more depth. Overall, it is suitable for publication after minor revision.