

REVIEWER'S REPORT

Manuscript No.: JNBMS-035

Title: KNOWLEDGE MANAGEMENT PRACTICES AND ORGANIZATIONAL COMPETITIVENESS.

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality		✓		
Clarity	✓			
Significance	✓			

Reviewer Id: JPR- 461

Reviewer's Comment for Publication.

The manuscript presents a well-structured review of knowledge management practices and their role in enhancing organizational competitiveness. The content is relevant, logically organized, and supported by strong theoretical grounding. Minor revision is recommended to enhance analytical depth and reduce slight repetition for improved academic rigor and precision.