

REVIEWER'S REPORT

Manuscript No.: JNBMS-033

Title: BUSINESS PROCESS AUTOMATION AND OPERATIONAL EFFICIENCY.

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality		✓		
Clarity	✓			
Significance	✓			

Reviewer Id: JPR- 437

Reviewer's Comment for Publication.

The manuscript presents a clear and well-structured review of Business Process Automation and its impact on operational efficiency. The content is relevant, coherent, and supported by appropriate theoretical grounding. Minor revision is recommended to enhance analytical depth and reduce slight repetition for improved academic rigor and precision.