

REVIEWER'S REPORT

Manuscript No.: JNBMS-018

Title: QUALITY MANAGEMENT SYSTEMS AND THEIR CONTRIBUTION TO BUSINESS PERFORMANCE.

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality		✓		
Clarity	✓			
Significance	✓			

Reviewer Id: JPR-264

Reviewer's Comment for Publication.

The manuscript provides a comprehensive review of Quality Management Systems and their impact on business performance. The discussion of ISO 9001, continuous improvement, and digital quality management is relevant and well-structured. Minor revisions are recommended to improve academic formatting consistency and reduce unnecessary capitalization. Overall, the paper is suitable for publication after minor revision.